

JUNG YEUN PAEK

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EDUCATION

CARNEGIE MELLON UNIVERSITY \ 08.2005 – 05.2009
BFA of Communication Design, Minor in History of Arts
Graduated with University Honors and College Honors

AWARDS \ RECOGNITION

06.2009 \ Published on the Carnegie Mellon
Homepage Story

05.2009 \ Animal Awards
Excellence in Motion Graphics given by
Michael Killen, founder of the visual effects
company *Animal*

02.2009 CONTEXT: AIGA Pittsburgh's Annual Design
Competition \ Info. Design Category

02.2008 CONTEXT: AIGA Pittsburgh's Annual Design
Competition \ Logo Category

EXHIBITION \ ACTIVITIES

07.2009 \ ESSENTIAL Music and Art show \ SoHo, NY
12.2008 \ UnSmoked Art Gallery \ Braddock, PA
08.2007 – 10.2009 \ Member of AIGA Pittsburgh

EXPERT

Adobe Creative Suite
Digital Photography
Color Correction
Screen Printing
Illustration
Freehand Drawing
MS Office
Mac \ Window OS
Bilingual: English \ Korean

COMPETENT

After Effects
Woodshop
Set Design
Basic HTML \ CSS

DESIGN EXPERIENCE

CHEIL USA \ NYC, NY \ 04.2010 – Present

Working as a graphic designer at a global marketing and communications company, I currently focus on designing promotional and retail experience for Samsung America Inc. I design Samsung ads for magazines, billboards, websites, online banner ads, private invitations and in-store POP.

THE FACE SHOP \ IRVINE, CA \ 11.2009 – 02.2010

Was in charge of market researching and analyzing competitors' cosmetic brands in the East Coast, mainly NY and NJ areas, and then reporting those researches into a written document. I designed monthly email blasts as well.

CLASSICAL THEATRE PROJECT \ TORONTO, CANADA \ 09.2009 – 10.2009

Designed a brochure for a Canadian theatre company as a freelance designer via long distance communication. The company was called, *Classical Theatre Project*, a leading Shakespearean performance for students.

WINDMILL FACTORY \ BROOKLYN, NY \ 06.2009 – 08.2009

Created a homeless awareness event called, *Clothing the Line* as a freelance designer. I designed the logo, website, and street advertisements. *Clothing the Line* is a charitable event for the homeless and also a pro bono project, collaborated with *Windmill Factory*.

UPITT CHILD DEVELOPMENT \ UPITT, PA \ 08.2008 – 04.2009

Worked as a freelance designer at University of Pittsburgh Child Development organization, Family Support division for 9 months. I designed brochures, branding and identity for the Family Support group.

FITWITS \ CMU, PA \ 05.2008 – 07.2008 \ Published in 08.2009 PRINT Magazine

Worked as a design intern to create a handbook for parents to encourage a healthier lifestyle and make better choices. *Fitwits* was a project granted from The Heinz Endowments in order to promote a more comprehensive health and nutrition content through play. It was a collaboration between CMU, UPMC, and the Pittsburgh Public schools.

CHEIL WORLDWIDE HQ \ SEOUL, KOREA \ 05.2007 – 07.2007

Worked in the Global Interactive Department as a design intern and mainly delivered conceptual ideas to promote the *2008 Beijing Olympics*.

OTHER WORK EXPERIENCE

COMPUTER CONSULTANT \ REESE DESIGN CLUSTER \ 08.2006 – 05.2009

Was responsible for monitoring the Reese Design computer cluster in Carnegie Mellon University and also responsible for color printing in various sizes and trouble shooting.

TEACHING ASSISTANT \ CMU \ 08.2007 – 12.2007

Instructed first-year Design Studio 1 students twice a week in understanding the communications through 2D drawing and 3D modelling.